



November 29, 2018

To: All Swimming Canada Members & Swim-A-Thon Donors
From: Ahmed El-Awadi, Chief Executive Officer

Subject: 2019 SWIM-A-THON



Upon review of the 2018 Swim-a-thon results, Swimming Canada has made the decision to once again run the 2019 Swim-a-thon without issuing any charitable receipts to any donor.

The 2018 Swim-a-thon was a tremendous success having raised \$1.135 Million dollars for Canadian clubs, just short of the \$1.185 raised the year before when charitable receipts were issued.

Seeing the success of the 2018 Swim-a-thon without charitable receipts, having just had our status as a Registered Canadian Amateur Athletic Association (RCAAA) reinstated by CRA, and knowing the CRA will have a zero tolerance policy for any issue we have in the future, we have decided to continue this model for at least one more year. If the program can continue to be successful for our clubs while not putting Swimming Canada's charitable status at risk, that is the best scenario possible.

We will however re-evaluate this decision again in one year.

Thank you,

Ahmed El-Awadi
CEO, Swimming Canada