



## 2022-2028 SPEEDO CANADA MEDAL BONUS PROGRAM – OLYMPIC PROGRAM

Speedo Canada, in partnership with Swimming Canada, introduced the Speedo Medal Bonus Program at the beginning of the FINA World Aquatic Championships in 2011. The program has been renewed and extends through to 2028 and includes performances at the 2022, 2023, 2024, 2025 and 2027 World Championships and the 2024 and 2028 Olympic Games.

## Speedo Medal Bonus Program

- World Championships Swimmers will receive \$10,000 for each gold medal performance; \$5,000 for each silver medal performance and \$2,500 for each bronze medal performance at the FINA World Championships to a maximum program cap of \$25,000 per each championship.
- Olympic Games Swimmers will receive \$25,000 for each gold medal performance; \$15,000 for each silver medal performance and \$5,000 for each bronze medal performance at the Olympic Games to a maximum program cap of \$50,000 per each Olympics;

Medal	FINA World Championships	Olympics
GOLD	\$10,000	\$25,000
SILVER	\$5,000	\$15,000
BRONZE	\$2,500	\$5,000
Maximum Program Cap	\$25,000	\$50,000

## **Program Particulars**

- All Olympic and World Championship events inclusive of Open Water are eligible for the Speedo Canada Medal Bonus program.
- Relays are to be considered as one medal as opposed to four (4), or more, individual medals.
- The bonus awarded for a relay team medal performance will be divided equally by the total number of participants, including prelim-only swimmers.
- If the medal performances result in the cap being exceeded, the bonus funds will be awarded in a pro-rated method between all medal performances.
- Swimmer must be wearing, training and competing in SPEEDO branded swimsuits and caps to be eligible for any bonus.
- Speedo Medal Bonus funds will be paid by Speedo Canada directly to the Swimmers c/o Swimming Canada.

Should you require more information, please contact:

Tera Maloney, Marketing Manager
Speedo Canada or
tera.maloney@pentland.com
(416) 897-6380

Cynthia Pincott, Senior Manager HP Programs Swimming Canada cpincott@swimming.ca (613) 260-1348 x2026