



SWIMMING CANADA

OUR VISION SWIMMING EXCELLENCE

OUR MISSION

DEVELOP WORLD CLASS LEADERS, IN AND OUT OF THE WATER, BY DRIVING EXCELLENCE IN ALL ASPECTS OF CANADA'S SWIMMING COMMUNITY.

WE VALUE

THE LIFELONG PURSUIT OF **EXCELLENCE** ACROSS ALL LEVELS OF THE SPORT AND ORGANIZATION.

BEHAVIOUR OF THE HIGHEST ETHICAL STANDARD BASED ON A FOUNDATION OF ACCOUNTABILITY, INTEGRITY, RESPECT AND SAFETY IN ALL OF OUR INTERACTIONS.

THE POWER OF **TEAMWORK**; AS AGILE LEADERS IN THE SWIMMING COMMUNITY WE ARE COMMITTED TO WORKING COLLABORATIVELY WITH OUR MEMBERS AND PARTNERS.

CONTINUAL IMPROVEMENT ACROSS ALL LEVELS OF THE SPORT AND ORGANIZATION.

PEOPLE AS WE STRIVE TO MAKE SWIMMING A DIVERSE AND INCLUSIVE SPORT FOR ALL.



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Photos by: Ian MacNicol, Jo Kliendl, Scott Grant **COVER** Joshua Liendo

PRESIDENT'S MESSAGE



The 2021-22 year continued to be challenging with pressures due to the ongoing pandemic, and the varied impacts of health and safety measures across our provincial bodies, our international partners, and the national and international competition calendars.

We would like to thank all our members for their flexibility through the year and the ongoing support to our swimming community. The "Return to Swimming" programs and easing of COVID-19 restrictions has resulted in swimming registrations in 2021-22 returning to almost pre-pandemic levels, robust training and club activities, and continuity for our high performance programs.

I would like to specifically thank all parties involved in our Canadian Swimming Trials, National Team Training Camps, Commonwealth Games, World Championships, and Junior Pan Pacific Championships meets, and the successful return of summer Canadian Junior and Senior Championships. This busy event calendar required a significant amount of dedication, effort and resiliency on the part of all involved. An additional thank you goes to all our athletes, coaches, volunteers, provincial sections and clubs for finding ways and methods to support the training of our athletes, and for providing competition opportunities during the evolving circumstances. The tremendous success of our national, provincial and club athletes across all competitions is the result.

As our financial reports show, the organization has managed the pandemic impacts exceptionally well, resulting in a positive financial position. The federal and sport granting agencies continue their support; expenses were managed judiciously given the unexpected inflationary pressures and return of a busy international competition calendar; and the revenue supports from sponsors and partners remains strong.

SNC is working with a third- party consultant to initiate a culture review, involving engagement with the CSCA, coaching community, and other members. We look forward to the results of the review and working to make our organization better. The expectations of our sport and public communities are evolving and we are committed to this process.

The Board looks forward to continued collaboration with its members, and continued success for our athletes.

Best wishes for the 22-23 season.

Mary C. Lyne, President

Swimming Canada

CEO'S MESSAGE



This year 2021-2022 has been difficult yet at the same time a positive year. The Canadian swimming community has displayed an amazing level of resilience. I have spoken to and seen people from across the country who have found ways to get through the pandemic and get swimming activities back up and running in a consistent and safe manner. The pandemic is still with us. But we have learned so much more. There have been some setbacks along the way but our membership has proven by actions that anything can be achieved when a community comes together.

Once again, as last year, I would be remiss if I left out that while swimming is in all our hearts, people are still being lost due to the pandemic globally. Those on the front lines and those who continue to fall victim to the pandemic are in our thoughts.

Based on our registration and dramatic comeback of events, our sport is rebounding at an astonishing rate, which we should all be proud of.

Clubs, coaches, the Canadian Swim Coaches Association, officials, and volunteers, led by their dedicated Provincial Sections, continue to find ways to adapt and improve not only safe pandemic practices but improved Safe Sport practices. We still have a way to go and will also take time to pause and reflect on how we can continue to improve.

We will continue to follow our multi-year strategic plan and pillars. This is the 112th Swimming Canada AGM. Swimming is very much a core activity in Canadian culture.

Our High Performance Programs have again shown their strength and depth, posting one of the best all around performances in decades. This despite challenges from various area is a tremendous achievement to be celebrated.

We continue to make tough decisions to secure our cash flow, budget and human resources. By remaining focused on those decisions now, we have given ourselves a stronger footing for the future. Not just for now but for generations to come.

We will achieve our strategic plan objectives and continue to grow and adapt our sport.

I sincerely thank each and every one who has played a part large and small and look forward to the next year.

Ahmed El-Awadi. Chief Executive Officer Swimming Canada

HIGH PERFORMANCE PROGRAMS REPORT

The COVID-19 pandemic continued to have an impact throughout the first half of the 2021-2022 season with restrictions being applied and removed. Planning and executing programs and projects was challenging for all.

The war in the Ukraine, along with the COVID-19 pandemic, affected international competition planning leading to cancellations, new competitions being included in the schedule and relocated events.

The High Performance department remained focused on supporting the programming that was possible or providing new programming, while emphasizing the need to abide by public health and government guidelines for the health and safety of all.

2021-2022 KEY AREAS OF FOCUS

Planning progressed with the continual knowledge that back-up plans may be required. Staff were both proactive and reactive in planning and re-planning all aspects of the Olympic and Paralympic swimming programs, as were provincial sections and clubs. With the frustrations around facility access, inequality of restrictions across the country and around the world, travel restrictions and gathering limits, activities had to be innovative and creative. The Swimming Canada family was required to continually pivot and remain resilient for a second season.

Swimming Canada undertook activities to replace traditional in-person events and instill motivation, support and inspiration to athletes and coaches. This included more frequent communication between the High Performance coaching staff, the High Performance Centre coaches, carded coaches and club coaches using online formats and inviting coaches to continue their professional development and swimmer progression.

COMMUNICATION AND RESOURCES

Staff continued to work remotely and have acquired a new ease of effective communication through digital platforms. More in-person meetings have been accessed as we moved away from the strictest COVID-19 public health guidelines.

The Athlete Advisory Council was formed under the new Terms of Reference and have been developing their Key Performance Indicators for the upcoming year. As they learn to navigate their position in the Swimming Canada family they were keenly supported by Swimming Canada's High Performance Director, John Atkinson and Associate High Performance Director (Paralympic Program), Wayne Lomas.

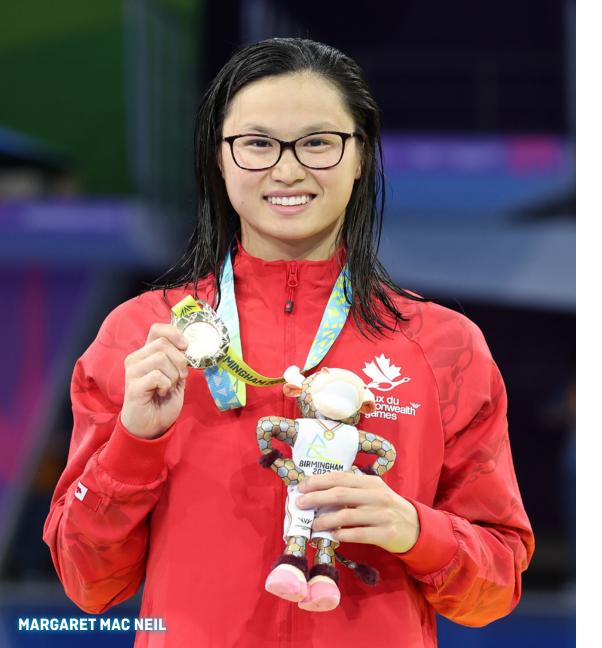
AAP FUNDING (CARDING)

Nomination criteria for the 2021-2022 Olympic and Paralympic AAP "carding" funding was applied as written. Several cards remained undistributed and staff, with the support of Sport Canada, determined that additional swimmers would be nominated from performances at 2022 Canadian Swimming Trials. An amendment to the original criteria was published in Nov. 2021. For the 2021-2022 carding cycle 73 Olympic program swimmers received Sport Canada AAP funds (41 Development, 32 Senior), and 32 Paralympic program swimmers received AAP funding (19 Development, 13 Senior). Twelve Olympic Program swimmers were nominated through their performances at the 2022 Canadian Swimming Trials along with 9 from the Paralympic Program

TEAMS SELECTION

The Swimming Canada staff worked tirelessly through the fall to finalize the Selection and Nomination Criteria for;

- 15th FINA World Swimming Championships (25m), Abu Dhabi, UAE (December 2021),
- 19th FINA World Championships (Pool and Open Water), Fukuoka, JPN (May 2022),
- World Para Swimming Championships, Madeira, POR (June 2022)
- · Commonwealth Games, Birmingham, GBR (July 2022),
- FISU World University Games, Chengdu, CHN (August 2022),
- 8th FINA World Junior Swimming Championships, Kazan, RUS (August 2022)
- FINA World Junior Open Water Championships, Seychelles (September 2022)
- 19th FINA World Championships (Pool and Open Water), Budapest, HUN (June 2022)
- 2022 Junior Pan Pacific Championships, Hawaii, USA, August 2022.



Swimming Canada was forced to cancel the 2022 Swimming Canada Open Water Trials scheduled for the Cayman Islands in April due to COVID-19 restrictions. Subsequently the selection criteria for both the 19th FINA World Championships and the FINA World Junior Open Water Championships were modified to have selection take place through the 2022 Canadian Swimming Trials. The World Junior Open Water Championships were subsequently modified when the swimmers of the youngest age category were not present at Canadian Swimming Trials, they were selected through their performances at the Speedo Eastern and Western Championships.

FINA modified both the dates and the location of several competitions leading to modifications to the FINA World Championships Selection Criteria at the 2022 Canadian Swimming Trials. The World Championships scheduled for May in Fukuoka were postponed to 2023 and a new FINA World Championships was scheduled for June, 2022 in Budapest.

The change to the dates of the World Championships had a snowball effect on the nomination criteria for the Birmingham 2022 Commonwealth Games due to the deadlines to nominate the team.

The war in Ukraine led to Swimming Canada withdrawing from the 8th World Junior Swimming Championships, which were later relocated to Lima, Peru. Prior to the relocation of the competition, the Pan Pacific Charter Nations chose to proceed with Junior Pan Pacific Championships. Swimming Canada honoured its commitment to the Pan Pacific Charter Nations and did not attend the competition in Peru.

Swimming Canada chose not to attend the FISU Games in China in 2022 and withdrew participation with the support of U SPORTS, which subsequently withdrew as well.

Swimming Canada outlined and communicated all changes to the international competition season along with all modifications, updates and amendments to the previously published Selection Criteria.

HIGH PERFORMANCE CENTRES

Swimming Canada operated three High Performance Centres for the 2021-2022 season: HPC-Vancouver (Olympic Program), HPC-Ontario (Olympic Program) and HPC-Quebec (Paralympic Program). As facilities continued the cycle of closing down across the country due to COVID-19 restrictions, the HPCs remained critical hubs to help many podium potential athletes continue their preparations for competition. Strict protocols were maintained across all the HPCs in collaboration with facility operators. These resources were critical to achieving the outstanding results through the 2021-2022 season. Swimming Canada will continue to invest in all three programs in the lead up to Paris 2024 through to Los Angeles 2028.

An extensive international coaching talent search was engaged to fill Head Coach positions in both Ontario and Vancouver. Following the summer Championships and Games, Swimming Canada was delighted to appoint Ryan Mallette Head Coach, HPC-Ontario following several months as Interim Head Coach. Scott Talbot was named Head Coach, HPC-Vancouver, following Interim Head Coach Martyn Wilby. Jean-Michel Lavallière was named Interim Head Coach, HPC-Québec, while Head Coach Mike Thompson is on a leave of absence.

PROVINCIAL TECHNICAL LEADERS

Continuing with the previous year's series of virtual meetings, seven calls beginning in late Oct. 2021 through to July 2022 were held. Staff provided important technical information for upcoming plans and events to key technical provincial partners, who in turn presented updates on the progress of provincial COVID regulations and programming initiatives, plans for fall coaching conferences and selection for the Canada Games.

NEXTGEN NATIONAL DEVELOPMENT TEAM STRATEGY

One of Swimming Canada's greatest challenges is identifying and providing support and programming to 2028 NextGen swimmers. Swimming Canada continued to present virtual and in-person camps, depending on restrictions in place.



The Tokyo2Paris Virtual Distance Camp saw 58 swimmers, 40 coaches and 3 PSO staff attend to identify and target distance swimmers and their coaches with a focus on Paris 2024. After the success of the 2020 Paris & Beyond Virtual Distance Development Camp, this camp followed a similar format. Distance/ Open Water Coach Mark Perry and National Development Team Coach Ken McKinnon ran activities jointly, and exposed attendees to a traditional distance training model, workout examples, plans and templates. Summer McIntosh, Katrina Bellio and Hau-Li Fan participated in a Senior International Athlete Talk + Q&A, and guest speaker Graham Olson provided video race analysis and feedback.

The Relay Takeoff Camp in December saw 34 swimmers, 16 coaches and 2 Ontario PSO staff attend to bring together the top relay-specific athletes and their coaches for the first in-person activity since COVID-19, a day following the Ontario Junior International competition. Ken McKinnon led the camp, exposing athletes to a morning and afternoon test set training session, while coaches evaluated and recorded times as assigned. Guest speakers Amber Hutchinson and Michelle Toro presented on relay takeovers and the Rio Olympic medal winning experience.

The Junior Virtual Camp in March saw 95 swimmers, 45 coaches and 3 PSO staff attend. This camp was a meaningful virtual event to replace the cancelled in-person camps planned for Jan./Feb. 2022, with the goal of inspiring the next generation with a motivational event prior to the April Trials. Mark Perry and Ken McKinnon ran the activity jointly and featured a Senior International Athlete Talk + Q&A with Maggie Mac Neil and Kylie Masse, a summary of the Summer 2022 pool & open water activities, and a video montage of Olympic & world short course medals.

The 2022 Junior Pan Pacific Championships team was invited to attend the Mel Zajac Train and Race Camp from May 29-June 6. Thirty-two swimmers, 10 coaches and support staff attended the camp and competition, held at UBC. This initiative brought our best junior age swimmers and their coaches together for the first time in two and a half years and served as a practical preparation tool for the Junior Pan Pacs. These swimmers combined for a total of 36 medal performances and an additional 63 'A Finalists'.

Swimming Canada will continue to invest in NextGen training opportunities through the High Performance Centres both on a full-time basis and through visitation opportunities. Support from Swimming Canada HPC Athlete Scholarships helps athletes transition into full-time residential status at an HPC and helps targeted NextGen athletes regularly visit HPCs to access expert coaching and Sport Science Sport Medicine (SSSM) services in addition to supporting enhancements to the home club programming.

HIGH PERFORMANCE COACH DEVELOPMENT

High Performance coach development continues through the Select Coaches Group. Advanced (13) and Select (50) Coaches were targeted through a series of five virtual discussions relevant to coaching development. Canadian Sport Institute - Ontario Sport Scientist Elton Fernandes and Canadian Sport Institute - Pacific, Performance Scientist Coach Tom Vandenbogaerde facilitated the calls and led the group through presentations related to Training Physiology, Energy Systems, Targeted Training Sets and the Basics of Set Progression. Coaches were separated into groups of 4-5, led by one of the Advanced Coaches, and facilitated their own discussions specific to these topics. Guest speakers Johnny Fuller and Joanna Irvine presented on Body Physiology and Nutrition.

Coaches joined the 19th FINA World Swimming Championships (25m) team and the 2022 Birmingham Commonwealth Games staging camp as Assistant Coaches, as Swimming Canada continues to collaborate with organizations such as Own The Podium and Commonwealth Sport Canada to enhance high performance coach development. Swimming Canada also provided the opportunity for four Personal Coaches to work at Commonwealth Games staging camp.

Swimming Canada introduced its Para Swimming Can Am Female Coach Development Program offering four female coaches full scholarships to attend the 2021 Can Am International Swim Meet in Greensboro, N.C., in December to grow knowledge of Paralympic swimming, with a further coach added to the WPS World Championships team in June.

OLYMPIC & PARALYMPIC PROGRAM TEAMS

15TH FINA WORLD SWIMMING CHAMPIONSHIPS (25M) ABU DHABI, UAE

Dec. 16 -21, 2021

TEAM COMPOSITION AND HIGHLIGHTS

- 12 Swimmers, 3 male and 9 female
- 7 coaches and 7 support staff
- Finished with 15 medals (7 Gold, 6 Silver, 2 Bronze)
- · Ranked 3rd on total medals, 2nd on gold medals
- Most gold medals won at previous FINA World Swimming Championships (25m) is 2
- · All swimmers raced in finals, 11 won a medal
- · Maggie Mac Neil set world record in 50m backstroke
- · Kylie Masse became Canada's most decorated FINA swimmer of all time, with 11 medals
- 1 Americas record (AM)
- 16 Canadian records (NR)
- 1 national age group record



FINA WORLD SWIMMING CHAMPIONSHIPS (25M) MEDAL PERFORMANCES

RANK	EVENT	ATHLETE	TIME
Gold	100 Butterfly	Margaret Mac Neil	55.59 NR
Gold	400 Individual Medley	Tessa Cieplucha	4:25.55
Gold	200 Individual Medley	Sydney Pickrem	2:04.29
Gold	50 Backstroke	Margaret Mac Neil	25.27 WR
Gold	4x50 Freestyle Relay – Mixed	Joshua Liendo Yuri Kisil Kayla Sanchez Margaret Mac Neil Rebecca Smith* Katerine Savard*	1:28.55 NR
Gold	4x100 Freestyle Relay – Women	Kayla Sanchez Margaret Mac Neil Rebecca Smith Katerine Savard Bailey Andison*	3:28.52 NR
Gold	4x200 Freestyle Relay – Women	Summer McIntosh Kayla Sanchez Katerine Savard Rebecca Smith Tessa Cieplucha* Sydney Pickrem*	7:32.96 AM

RANK	EVENT	ATHLETE	TIME
Silver	50 Backstroke	Kylie Masse	25.62
Silver	100 Backstroke	Kylie Masse	55.22 NR
Silver	200 Backstroke	Kylie Masse	2:02.07
Silver	200 Freestyle	Rebecca Smith	1:52.24 NR
Silver	400 Freestyle	Summer McIntosh	3:57.87
Silver	4x100 Medley Relay – Women	Kylie Masse Sydney Pickrem Margaret Mac Neil Kayla Sanchez Katerine Savard* Summer McIntosh*	3:47.36 NR
Bronze	50 Freestyle	Joshua Liendo	20.76 NR
Bronze	100 Freestyle	Joshua Liendo	45.82

^{*}indicates preliminary relay swimmer

2022 WORLD PARA SWIMMING CHAMPIONSHIPS, MADEIRA, POR

June 18 – 29, 2022

TEAM COMPOSITION

- 30, 11 male and 19 female
- 5 male and 4 female coaches and 10 support staff
- Finished with 18 medals (6 gold, 5 silver, 7 bronze). This is the best medal results since 2010 in Eindhoven NED
- All swimmers raced in finals, 11 won a medal.
- Ranked 11th on medal table (previously 18th in 2019)
- 3 WPS Championships records (CR)
- 14 Canadian records (NR)

2022 WORLD PARA SWIMMING MEDAL PERFORMANCES

RANK	EVENT	ATHLETE	TIME
Gold	100 Backstroke S6	Shelby Newkirk	1:20.96 CR
Gold	50 Freestyle S10	Aurélie Rivard	27.65
Gold	50 Butterfly S7	Danielle Dorris	34.01 CR
Gold	100 Freestyle S10	Aurélie Rivard	59.43 CR
Gold	100 Breaststroke SB7	Tess Routliffe	1:31.91
Gold	100 Backstroke S13	Nicolas Guy Turbide	1:00.17
Silver	200 Individual Medley SM7	Tess Routliffe	3:00.75
Silver	100 Backstroke S7	Danielle Dorris	1:23.00
Silver	200 Freestyle S14	Nicholas Bennett	1:54.41 NR
Silver	200 Individual Medley S14	Nicholas Bennett	2:10.23
Silver	200 Freestyle S3	Nikita Ens	4:51.75
Bronze	100 Breaststroke SB9	James Leroux	1:11.04
Bronze	200 Individual Medley SM7	Camille Bérubé	3:05.40
Bronze	400 Freestyle S10	Alexander Elliot	4:09.88
Bronze	50 Butterfly S7	Tess Routliffe	35.40
Bronze	100 Breaststroke SB8	Katarina Roxon	1:22.92
Bronze	100 Backstroke S10	Aurélie Rivard	1:10.24
Bronze	100 Backstroke S10	Alexander Elliot	1:02.44













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19TH FINA WORLD CHAMPIONSHIPS, BUDAPEST, HUN

June 18 – 29, 2022

TEAM COMPOSITION AND HIGHLIGHTS

- •27 pool swimmers, 10 male and 17 female
- 7 open water swimmers, 4 males and 3 females
- 13 swimmers attending first FINA World Championships
- 2 swimmers competing in both pool and open water
- 10 coaches and 13 support staff
- Finished with 11 medals (3 Gold, 4 Silver, 4 Bronze), most ever for Canada
- Ranked 3rd on the total medals, 4th on gold medals, 6th on the FINA Championship points score.
 This achieved the Swimming Canada strategic objective of being a top six nation at World Championships in all 3 measures for the first time ever.
- 15 swimmers won a medal
- Summer McIntosh is youngest Canadian to win gold at any World Championships or Olympics
- Kylie Masse is the only Canadian to win gold at 3 consecutive World Championships
- Masse increased her total as Canada's most decorated FINA swimmer to 14 medals
- Penny Oleksiak became Canada's most decorated swimmer at FINA long-course championships with 9 medals
- McIntosh set 4 world junior records (WJR), including 200 butterfly in both semifinals and finals
- 5 Canadian records (NR)



19TH FINA WORLD CHAMPIONSHIPS MEDAL PERFORMANCES

RANK	EVENT	ATHLETE	TIME
Gold	200 Butterfly	Summer McIntosh	2:05.20 WJR/NR
Gold	50 Backstroke	Kylie Masse	27.31
Gold	400 Individual Medley	Summer McIntosh	4:32.04 WJR
Silver	400 Freestyle	Summer McIntosh	3:59.39 NR
Silver	100 Back	Kylie Masse	58.40
Silver	4x100 Freestyle Relay – Women	Kayla Sanchez Taylor Ruck Margaret Mac Neil Penny Oleksiak Rebecca Smith* Katerine Savard*	3:32.15
Silver	4x100 Freestyle Relay - Mixed	Joshua Liendo Javier Acevedo Kayla Sanchez Penny Oleksiak Ruslan Gaziev* Taylor Ruck* Margaret Mac Neil*	3:20.61 NR

RANK	EVENT	ATHLETE	TIME
Bronze	100 Freestyle	Joshua Liendo	47.71
Bronze	100 Butterfly	Joshua Liendo	50.97
Bronze	4x100 Medley Relay - Women	Kylie Masse Rachel Nicol Margaret Mac Neil Penny Oleksiak Ingrid Wilm* Kelsey Wog* Kayla Sanchez*	3:55.01
Bronze	4x200 Freestyle Relay - Women	Summer McIntosh** Kayla Sanchez Taylor Ruck Penny Oleksiak Mary-Sophie Harvey* Katerine Savard* Rebecca Smith*	7:41.45

^{*}indicates preliminary relay swimmer

^{**} Summer McIntosh led off in 1:54.79 to set world junior record

BIRMINGHAM 2022 COMMONWEALTH GAMES

July 27 - Aug. 3, 2022

TEAM COMPOSITION AND HIGHLIGHTS

- •28 swimmers, 13 male and 15 female
- 12 coaches and 12 supporting staff (not all were able to accompany the team through to Birmingham 2022 because of accreditation limits)
- 10 Paralympic Program swimmers
- 18 Olympic Program swimmers
- Finished with 20 medals (7 Gold, 7 Silver, 6 Bronze), most gold medals since 1990
- Ranked 3rd on total medals and gold medals
- Summer McIntosh set 2 world junior records
- 6 Commonwealth Games records (GR), including Kylie Masse in both semifinals and finals of 50 back
- 4 Canadian records (NR)
- •21 swimmers won a medal
- Kylie Masse became third-most decorated Canadian with 9 career Commonwealth Games medals



COMMONWEALTH GAMES MEDAL PERFORMANCES

RANK	EVENT	ATHLETE	TIME
Gold	200 Freestyle S14	Nicholas Bennett	1:54.97 GR
Gold	100 Butterfly	Joshua Liendo	51.24
Gold	100 Butterfly	Margaret Mac Neil	56.36 GR
Gold	50 Backstroke	Kylie Masse	27.31 GR
Gold	200 Individual Medley	Summer McIntosh	2:08.70 WJR
Gold	400 Individual Medley	Summer McIntosh	4:29.01 WJR GR NR
Gold	50 Freestyle S13	Nicolas Guy Turbide	24.32 GR NR
Silver	100 Backstroke	Kylie Masse	58.73
Silver	200 Backstroke	Kylie Masse	2:07.81
Silver	400 Freestyle	Summer McIntosh	3:59.32 NR
Silver	200 Individual Medley SM10	Aurélie Rivard	2:34.29
Silver	4x100 Medley Relay - Mixed	Kylie Masse James Dergousoff Margaret Mac Neil Ruslan Gaziev Javier Acevedo* Sophie Angus* Patrick Hussey* Rebecca Smith*	3:43.93
Silver	4x100 Medley Relay - Women	Kylie Masse Sophie Angus Margaret Mac Neil Summer McIntosh	3:56.59

RANK	EVENT	ATHLETE	TIME
Silver	4x200 Freestyle Relay - Women	Summer McIntosh Ella Jansen Mary-Sophie Harvey Katerine Savard	7:51.98
Bronze	50 Backstroke	Javier Acevedo	24.97 NR
Bronze	100 Breaststroke SB6	Camille Bérubé	1:43.91
Bronze	50 Freestyle	Joshua Liendo	22.02
Bronze	4x100 Freestyle Relay - Mixed	Javier Acevedo Joshua Liendo Rebecca Smith Margaret Mac Neil Ruslan Gaziev* Stephen Calkins* Ella Jansen* Mary-Sophie Harvey*	3:24.86
Bronze	4x100 Freestyle Relay - Men	Joshua Liendo Ruslan Gaziev Finlay Knox Javier Acevedo Stephen Calkins* Jeremy Bagshaw* Eric Brown*	3:13.01
Bronze	4x100 Freestyle Relay - Women	Summer McIntosh Katerine Savard Rebecca Smith Margaret Mac Neil	3:37.25

*indicates preliminary relay swimmer

DISTANCE AND OPEN WATER

Swimming Canada's Distance and Open Water program development strategy has continued under the guidance of Distance/Open Water Coach Mark Perry. Attention has been focused in the following key areas:

NATIONAL DEVELOPMENT TEAM EVENTS

FOCUS: Greater learning experience and exposure to traditional distance training models, workout examples, plans and templates for identified athletes and coaches.

ACTIVITIES IN 2021-2022:

- •Tokyo2Paris Virtual Distance Week (Nov. 2021)
 - Development and education opportunities for 67 swimmers (31 female, 36 male) and 41 coaches
 - Distance and open water focused presentations and content, including a week of training in the swimmer's home program.
- Pan Provincial Distance and Open Water Camp (May 2022, Colonia de San Jordi, Mallorca)
 - 25 swimmers and 8 coaches, selected through their provinces for the educational opportunity of distance focused content and presentations and to compete at the BEST Fest
 - Mark Perry, National Distance & Open Water Coach, mentored swimmers/coaches and exposed them to the national team environment
 - Quality distance-based pool training, with safe and appropriate open water training, educational classroom sessions and a low-key inter-provincial race in a safe environment
 - Supported by Swimming Canada staff and Integrated Support Team including training and race analysis and feedback.
- · Next Gen OW Program Launch Call
 - 10 Swimmers and 4 coaches presented the outline of the open water programming based around the World Junior Open Water Championships team.

SENIOR NATIONAL TEAM EVENTS

FOCUS: Open water specific performance gap analysis to identify individual gaps and areas for improvement, allowing targeted interventions and exposures to activities. Identification of those with the potential to be on track for podium success. These events allowed testing of race tactics and provided valuable experiences on the road to the Paris 2024 Olympic Games. Open water focused virtual meetings were held with selected swimmers to discuss gaps and areas for improvement through their progression.

COMPETITIONS IN 2021-2022:

- 19th FINA World Championships (June 2022, Budapest, HUN)
 - 7 selected athletes, supported by full staff and Integrated Support Team (IST).
 - Top results: Team event (11th); Hau-Li Fan, men's 10km (17th)
- FINA/CNSG Marathon Swim World Series Grande Finale (Dec. 2021, Abu Dhabi)
 - 4 selected athletes, supported by 4 staff.
- LEN Cup (March 2022, Eilat, Israel)
 - · Hau-Li Fan, supported by 2 staff, finished 17th in men's 10-km
- FINA Marathon Swim World Series 2022
 - · Leg 2 (July, Paris): 2 selected athletes, supported by full staff and Integrated Support Team(IST)
 - · Leg 3 (August, Lac Mégantic, Canada): 7 athletes competed with their own coaches

2022-2023 DISTANCE & OPEN WATER PROGRAM FOCUS

Through the 2022-2023 season, the Distance – Open Water Program will continue to combine pool distance and open water swimming with specific development of swimmers, coaches, IST, and PSO lead contacts. Experiential and educational opportunities will continue, including visitations, camps, select open water competitions, race-train-race tours and selection/appointment to international open water competitions. Work will continue with events staff and race organizers to enhance and progress existing domestic race opportunities.



NATIONAL DEVELOPMENT TEAMS

In addition to the swimmer and coach development initiatives outlined in the 2028 NextGen Strategy on Pages 8 and 9, the National Development Team returned to international competition.

JUNIOR PAN PACIFIC SWIMMING CHAMPIONSHIPS, HAWAII, USA

Aug. 24-27

- Staging camp at UBC Aug 18-21, final prep in Honolulu Aug. 22-23
- · 36 athletes attended, 17 male and 19 female
- · Supported by 7 coaches and 6 support staff
- 3 medals won, 1 silver and 2 bronze
- •2 individual medals and one relay medal
- Placed 4th of 10 nations on the medals and championship table
- 25 individual finalists, 60% of finalists improved rank and 89% swam faster than prelims
- 52 individual personal bests, 40% of events swam faster than PB

JUNIOR PAN PACIFIC SWIMMING CHAMPIONSHIPS MEDAL PERFORMANCES

RANK	EVENT	ATHLETE	TIME
Silver	200 Individual Medley	Ashley McMillan	2:13.31
Bronze	200 Freestyle	Adam Wu	1:48.26
Bronze	4x100 Freestyle Relay – Women	Elan Daley Ella Jansen Kamryn Cannings Christey Liang	2:04.29

PARALYMPIC PROGRAM

NEXTGEN DEVELOPMENT

DRYLAND TRAINING:

- Comprehensive, free resource on swimming.ca. Aimed at coaches and swimmers, applicable to both home or gym training, and inclusive of all classification levels.
- · Will help swimmers rise to strength, cardio, and fitness levels expected on the national team

PARA SWIMMING FAST FACTS

- Launched a new education tool: a bi-monthly infographic to combat lack of information around Para swimming. Aimed at coaches, clubs, and swimmers
- · Distributed directly via e-mail and available on swimming.ca

EDUCATIONAL ZOOM ACTIVITIES:

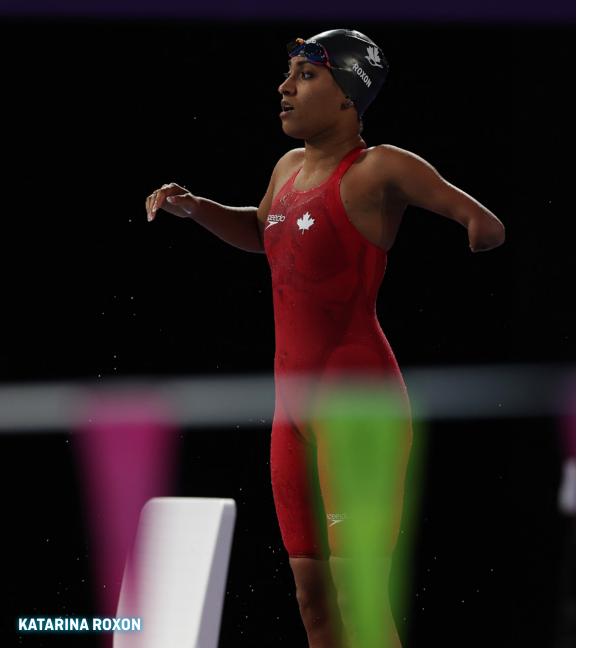
- Three Zoom sessions aimed at NextGen swimmers, coaches, and parents
 - Jan. 29, "The Secret to a Successful Turn" presented by Para swimming Performance Pathway
 Coach & National Classification Lead Janet Dunn. Attendance of 13
 - · Focused on technical aspects for optimized turning techniques
 - April 2, "Healthy Eating on the Road" presented by Sport Nutritionist Heather Hynes MSc, RD, CSSD. Attendance of 23.
 - Focused on nutritional snack and meal preparation while traveling and staying at hotels
 - April 30, "Recovery Nutrition" presented by Sport Nutritionist Heather Hynes MSc, RD, CSSD. Attendance of 27.
 - · Focused on complete nutrition for healthy recovery snacks

2021 CAN AMS - GREENSBORO, NORTH CAROLINA, DECEMBER 17-19

- · Level 3 classification held
- · HPC-Quebec group attended, as well as other individual swimmers from across the country
- 3 Female Coach Development mentorship scholarships made available. Coaches of Para swimmers from B.C., Ontario, and Quebec participated

SWIM ONTARIO PARA SWIMMING DEVELOPMENT

- · Pools to Schools Program
 - 6 elite para swimmer presenters
 - 69 virtual presentations
 - 2,700+ students and teachers involved
 - · Reached schools from London to Ottawa to Kapuskasing
 - · Presentations offered in English and French
- Hosted the first regional camp in the Huronia region (April)
- REACH video highlighting the integration of Para swimmers into swim clubs in final edits
- · Hosted Level 2 classification (May)
- · Hosted Provincial camp open to all Para swimmers with a level 2 classification (May)
- Enhanced the Para Swimming Resources available on Swim Ontario website
- Initiation of Swim Ontario's use of the Masters Open registration category to allow Masters aged Para swimmers the opportunity to train within the environment of their choosing (Mas-ters or Age group club) and still be able to compete against other Para swimmers at age group competitions. (July)
- In conjunction with ParaSport Ontario, hosted a Para swimming demo day during the Niagara 2022
 Canada Games (August)
- Helped facilitate a Swim Day with the Dwarf Athletic Association of Canada (August)



- Developing a multi-sport Try It model with athletics (to be hosted in October)
- Para swimming component added to the regional camp in each region (6) or separate camp to be held in each region (depending on the region's needs) during fall 2022.

CLASSIFICATION

	LEVEL 1	LEVEL 2		LEVEL 3			INTERNATIONAL			
		PI	H.	VI	PI	- 11	VI	PI	H	VI
ВС	2	5		2	1					
AB	4	4			3					
SK	2				4					
MB	1				3					
ON	3	4	3		14					
QC	0	2	1		7		1			
NB					1					
NL					1					
NATIONAL	12	15	4	2	34	0	1	18	2	2

UPDATES TO DOMESTIC CLASSIFICATION PROCEDURES IN THE UPCOMING 2022-2023 SEASON Level 2:

- 1. Coach of record must apply for Level 2 sport class evaluations
- 2. PSOs must now apply for the right to host a Level 2 Classification Opportunity; redistributing the responsibility for facility & logistic planning to be held primarily by the local PSO

Level 3:

- 1. Provincial section must now apply for Level 3 sport class evaluations
- 2. Will no longer offer Level 3 sport class evaluations at CanAm Championships or Selection Trials
- 3. Will offer Level 3 sport class evaluations at Eastern & Western Championships as well as the Speedo Canadian Junior & Senior Championships.

SPORT DEVELOPMENT

CORE STRATEGIC INITIATIVES

ATHLETE DEVELOPMENT PATHWAYS AND STRATEGIES

Athlete Development Matrix (ADM)

New eLearning module from the ADM specific to female athletes and physical development completed and launched on the Learning Management System (LMS) for Coach Professional Development – Physical Development and Preparation of Female Swimmers

COACH EDUCATION, CERTIFICATION AND DEVELOPMENT

- a. Continued Online delivery for Community Coach, Swimming 101, 201 and 301, some limited in-person courses began to take place provincially
- b. NCCP Content Review project contracted Tharris Consulting to assist in rewrite of NCCP project in collaboration with the Master Coach Developer team and in consultation with provincial sections. Will be complete refresh of material and presentation methodology, shifting more learning to eLearning modules ahead of in-person/hybrid class learning. Target completion on track for September 2023 for updates to Community Sport Coach, Swimming 101 and 201 courses.
- c. Returned focus on Coach Compliance with resumption of national events. Provided letter to all coaches who were non-compliant to NCCP Coach Certification levels, with direction on completion prior to 2022-23 national events.



LMS EMODULE COMPLETION NUMBERS

PROV	INTRO OF OFFICIATING SWIMMING (TIMEKEEPER) EMODULE	INTRO OF OFFICIATING SWIMMING (TIMEKEEPER) REFRESHER	SAFETY Marshal Emodule	CHIEF TIMEKEEPER EMODULE	CLERK OF Course Emodule	PARA Swimming Emodule	COACHING MASTERS SWIMMERS ELEARNING MODULE	INTRO TO PARA SWIMMING ELEARNING MODULE	INTRO TO OPEN WATER SWIMMING ELEARNING MODULE	EATING FOR HEALTH ELEARNING MODULE	PHYSICAL DEVELOPMENT AND PREPARATION OF FEMALE SWIMMERS ELEARNING MODULE
АВ	979	134	725	194	129	11	3	17	10	27	19
ВС	347	53	258	117	91	5	22	24	22	38	8
MB	44	7	35	19	17	0	1	9	2	5	2
NB	26	7	23	9	5	0	1	3	3	4	1
NL	95	12	67	19	13	0	0	3	0	1	0
NT	1	0	1	1	1	0	0	0	0	1	0
NS	109	6	58	23	13	5	0	1	1	6	1
NU	0	0	0	0	0	0	0	0	0	0	0
ON	960	188	858	281	208	25	13	33	27	57	17
PE	3	0	3	2	1	0	0	2	2	0	0
QC	145	17	106	49	27	7	7	30	24	36	9
SK	184	35	138	52	33	3	2	5	4	6	1
YT	12	1	2	0	1	0	0	0	0	0	0
UANA / SC	1	0	1	1	2	1	0	0	0	0	0
TOTAL	2906	460	2275	767	541	57	49	127	95	181	58

COURSE DELIVERY STATISTICS 2021-22

PROV	COMMUNITY SPORT COACH ONLINE	COMPETITION INTRODUCTION (SWIMMING 101) ONLINE	COMPETITION INTRODUCTION ADVANCED (SWIMMING 201) ONLINE	COMPETITION DEVELOPMENT (SWIMMING 301) ONLINE
AB	187 (83)	123 (112)	0	0
BC	73 (28)	109 (68)	13 (0)	0 (16)
MB	0	26 (9)	0	0
NB	0 (20)	0 (6)	0	0
NL	0	0 (7)	0	0
NS	0	0	0	0
ON	0	149 online + 12 in class (93)	39 (22)	8 (0)
PE	8 (7)	17 (0)	0	0
QC	41 online + 7 in class (48)	80 online + 7 in class (68)	0 (13)	0 (7)
SK	0	0 (23)	0	0
National				
TOTALS	316 (186)	523 (386)	52 (35)	8 (23)

2020-21 totals in brackets Total NCCP participants (all courses, all provinces) = 899 (630)

OFFICIALS EDUCATION, CERTIFICATION AND DEVELOPMENT

- a. Continued review process with working group representing provincial sections and OCRC to look at
 existing Officials Certification Pathway. Preparing updated Officials Clinics for start of 2022 season.
 Major changes to Pathway will align to the updates to the Registration, Tracking and Results (RTR)
 System scheduled for start of 2024 season.
- b. Conducted review process, for updating of the Canadian Swimming Rules, in parallel to the FINA process for update of the FINA rules. Established small working groups to review the CGR, CSW, and COW rules. The new Rulebook should be available in January 2023, once the FINA rule updates are confirmed in Oct. 2022.



- c. Conducted FINA Open Water School in May 2022. Eight Canadian officials took part, with 7 successful -course is mandatory for nomination to FINA OW List #15
- d. FINA SW List #22, nominations due Sept. 30, 2022 for terms Jan. 1, 2023 to Dec. 31, 2026 and FINA OW List # 15, nominations are due Oct. 31, 2022
- e. International Assignments for officials on current FINA Lists # 20 & 21 and OW FINA List # 14 were: Peter Burke (AB) to FINA World Championships in Budapest, HUN and FINA World Junior Championships in Lima, PER; Jocelyne Mc Lean (QC), Sandra Rousseau (ON) and Jeff Holmes (ON) to World Para Swimming Championships in Madeira, POR; Glenn Greig (BC) to Junior Pan Pacs in Hawaii, USA; and, Carole Thomas (QC) to the FINA World Junior Open Water in Maye, SEY. Congratulations to our officials representing Canada!

EVENT HOSTING

- a. Hosting of all national events returned in 2022. Bell Canadian Swimming Trials, Speedo Canadian Eastern and Speedo Western Swimming Championships, Speedo Canadian Masters Swimming Championships and the Speedo Canadian Junior and Senior Swimming Championships all took place. Thanks to the local organizing committees, facilities and local tourism groups in the Victoria, Edmonton, Quebec City, Montreal, and Pointe-Claire (QC) for their work and partnership.
- b. Finalized and communicated hosts for 2023 and 2024 national events
- c. Canada Games were held in August 2022 in the Niagara Region of Ontario
- d. Lac Mégantic hosted the 3rd leg of the FINA/CNSG Marathon Swim World Series in Aug. 2022
- e. Toronto will play host to the 2nd leg of the FINA Swimming World Cup in late Oct. 2022

MASTERS

- a. Hosted Speedo Canadian Masters Swimming Championships in Quebec City, in May 2022. More than 450 swimmers participated, representing 86 clubs and 8 provinces. The event is scheduled to be held in Calgary the last weekend of May 2023.
- b. Presented annual Masters Awards during the Championship meet in Quebec City
- c. Provided Top 10 FINA ranking badges to swimmers with Top 10 worldwide 2021 ranking
- d. Continued to share monthly Swimming Canada Masters Challenges with the masters community through the provincial sections

CLUB SYSTEM SUPPORT

- a. Planning underway for in-person EDC and CSCA meeting in tandem with the Swimming Canada AGM in September
- b. Established or re-established various Working Groups throughout the year, including work supporting the RTR Review process, Safe Sport, Inclusion (Transgender)
- c. Engaged provincial sections to help support work with NCCP Review Project and Officials Certification Pathway review

FACILITIES

a. Provided ongoing support to communities with new build and renovation projects underway. Providing support on facility requirements for competition.

OFFICIALS NUMBERS BY PROVINCIAL SECTION

The following table represents the officials active in Swimming Canada online registration system as validated by the provincial sections.

PS0	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5	TOTAL
ВС	33	2	2	19	25	81
AB	94	15	23	4	18	154
SK	0	0	0	0	0	0
MB	0	0	0	0	0	0
ON	45	5	6	3	10	69
QC	0	0	0	0	0	0
NB	17	3	0	0	0	20
NS	0	0	0	0	0	0
PE	0	0	0	0	0	0
NL	0	0	0	0	0	0
TOTAL	189	25	31	26	53	324



REGISTRATION INFORMATION

REGISTERED AGE GROUP & UNIVERSITY SWIMMERS AT AUGUST 31, 1997-2022

SEASON	BC	AB	SK	МВ	ON	QC	NB	NS	PE	NL	UNCAN*	TOTAL	% CHANGE
1997	4425	3110	1236	1063	11756	5715	628	871	90	505		29399	
1998	4571	2900	1131	958	11756	5362	620	810	115	464		28687	-2.4
1999	4823	2847	601	864	10729	5611	634	810	127	515		27561	-3.9
2000	4917	2780	464	742	9716	5425	656	951	127	501		26279	-4.7
2001	4781	2748	532	698	9142	5070	647	835	140	568		25161	-4.3
2002	4572	2754	566	692	8637	5582	670	862	140	489		24964	-1.0
2003	4794	2854	620	787	9119	5404	629	876	135	497		25715	4.1
2004	4663	2977	559	788	9470	5781	622	912	106	659		26537	3.2
2005	5049	3246	532	950	10291	6230	660	885	148	668		28659	8.0
2006	5343	3372	616	1050	10026	6630	673	818	169	662		29359	2.4
2007	5908	3597	590	1067	9887	6651	634	934	187	635		30090	2.5
2008	6108	3354	610	983	10180	6691	612	904	185	625		30252	0.5
2009	6200	3680	619	1221	10768	7217	764	918	248	745		32380	7.0
2010	6557	3798	656	1111	11209	7439	867	938	209	793		33577	3.7
2011	6535	4189	813	1198	14915	8090	969	999	237	736		38681	15.2
2012	6847	4347	971	1109	16028	8300	961	1053	313	760	13	40702	5.2
2013	7788	4906	1049	1320	17802	9008	1072	1142	357	810	6	45260	11.2
2014	8102	5115	1103	1191	17727	9263	1046	1117	339	752	7	45762	1.1
2015	8143	4980	1145	1213	17538	9139	1078	1100	345	788	12	45481	-0.1
2016	8587	4876	1364	1199	18128	9182	1051	1095	342	835	20	46679	2.6
2017	8568	5939	1437	1295	19539	10060	1054	1070	343	842	13	50160	7.5
2018	8714	6003	1645	1054	19807	9733	1066	1038	312	832	23	50227	0.1
2019	8901	6510	2045	1220	19177	9524	1147	1001	307	794	36	50662	0.9
2020	7800	5961	1695	1028	17708	9013	1025	1035	257	721	48	46291	-8.6
2021	5363	4693	989	660	11026	5834	939	932	231	614	42	31493	-32.0
2022	8668	6583	1914	946	16943	8043	1134	1076	342	703	33	46385	47.3

COACH REGISTRATION

YEAR END	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
A1	321	319	328	307	295	295	305	293	237	305	259	309
A2	106	112	117	135	145	140	133	137	99	143	145	137
В	344	328	351	248	214	232	236	264	205	255	191	259
В	967	1045	1033	1214	1237	1257	1236	1280	1031	1355	1025	1222
В	935	944	1028	1119	1112	1091	1134	1165	1105	995	973	1338
В	N/A	N/A	N/A	N/A	N/A	N/A	11	13	7	5	0	1
TOTAL	2673	2748	2857	3023	3003	3015	3055	3152	2684	3058	2593	3266

MASTER SWIMMING REGISTRATIONS

SEASON	BC	AB	SK	MB	ON	фc	NB	NS	PE	NL	TOTAL
2008	1594	963	276	314	3028	2490	114	394	36	38	9247
2009	1823	925	247	324	3458	2358	73	328	49	80	9665
2010	1866	1049	276	350	3605	2267	133	318	67	115	10046
2011	1694	1060	330	308	3556	2317	162	279	57	120	9883
2012	1752	1140	276	328	3415	2453	143	255	70	114	9946
2013	1732	1025	283	284	3671	2608	144	329	70	111	10257
2014	1644	923	259	294	3452	3031	163	384	74	109	10333
2015	1602	900	220	294	3400	2749	130	354	49	116	9814
2016	1650	922	250	302	3280	2599	132	331	46	110	9622
2017	1511	1034	271	282	356	2562	126	338	49	100	6629
2018	1682	1058	255	282	1010	2719	114	311	39	75	7545
2019	1660	993	232	279	1100	2579	127	273	43	62	7348
2020	1732	909	184	206	905	2496	72	217	3	35	6759
2021	1078	552	184	82	555	1747	29	151	0	5	4383
2022	2077	856	233	165	1362	3060	95	207	2	29	8086

REGISTRATION INFORMATION

OVERVIEW OF REGISTRATION

REGISTRATIONS									
2021-22	TOTAL SWIMMERS	COMPETITIVE	UNIVERSITY & COLLEGE	NON- COMPETITIVE	SUMMER	LIMITED EVENT	MASTERS		
ВС	11168	3754	133	4781	423	0	2077		
AB	10163	3364	83	3136	2724	0	856		
SK	2717	620	22	1272	570	0	233		
MB	1122	778	21	147	0	11	165		
ON	18305	11115	410	5418	0	0	1362		
QC	11103	6623	603	817	0	0	3060		
NB	1229	963	58	113	0	0	95		
NS	2022	861	78	137	739	0	207		
PE	344	155	0	187	0	0	2		
NL	1188	432	39	232	456	0	29		
UNCAN	33	33	0	0	0	0	0		
TOTAL	59394	28698	1447	16240	4912	11	8086		

SUMMER CLUB PROGRAM REGISTRATIONS WHERE MANAGED BY PSO

SUMMER	ВС	АВ	SK	МВ	ON	QC	NB	NS	PE	NL	TOTAL
2013		3321	716					816		N/A	4853
2014		3422	649	180				781		681	5713
2015		3302	626	169				693		579	5369
2016		3322	642	161				747		593	5465
2017		3352	601	178				720		597	5448
2018		3532	647					691		601	5471
2019		3649	706					656		447	5458
2020		222	77					154		115	568
2021	438	2106	479					551			3574
2022	423	2724	570					739		456	4912



MARKETING & COMMUNICATIONS

EVENTS

- Fully integrated Olympic/Paralympic program Bell Canadian Swimming Trials April 5-10 in Victoria attracted 552 swimmers from 131 clubs across the country.
- 12 fully produced live streams over six days delivered over 66,000 total streams, a 47% increase over 2019 Trials.
- Returned to holding Circle of Excellence induction ceremonies with Ron Jacks, Pamela Rai and Walter Wu on-site and part of pre-game ceremonies.
- · Live streamed 2022 Speedo Eastern/Western Championships (combined 37,907 total stream sessions.)
- First ever Speedo Masters Championships ran in Quebec City and included the launch of Masters specific merchandise sold online in advance.
- First ever combined Speedo Junior and Senior Championships sold more than \$35,000 in tickets. Streaming provided 26,680 total viewing sessions. Pop-up merchandise shop allowed fans to purchase branded clothing on-site (\$9,000+ in revenue.)

CORPORATE PARTNERSHIPS

- Speedo Long-term renewal deal signed through to 2028.
- Bell New three-year deal to be title sponsor of Trials for 2022, 2023, and the Olympic and Paralympic Swimming Trials in 2024.
- Chicken Farmers of Canada Renewal deal in place until 2024.
- Marriott Renewal deal until 2023.
- Aquam/All-Tides Deal in place until 2024.
- Myrtha Pools —Renewal deal in place until 2024.
- Agreement in place with Cimoroni & Company to represent both Swimming Canada and Athletics Canada to secure new partnership opportunities.

SPECIAL PROJECTS

- · Launched inaugural free-to-play Fantasy Swimming Challenge at Trials
- Swim-A-Thon Targeting launch of new online system Oct. 2022. Raised \$735,050 in 2021-22 season, trending back towards pre-pandemic results.
- Branded Merchandise Targeting fall 2022 launch of Fan Shop with new product lines.
- Market Research Awaiting results of survey completed this summer of general population and swimming community.
- Website Update Continuing work on the website backend rebuilding and homepage design refresh targeting launch in fall 2022.
- Inaugural Swimming Canada Auction As part of revenue generation strategy, launched one-week online auction in Nov. 2021. Raised more than \$38,000 on 65 items including autographed 'Games worn' racing suits.
- National Sweepstakes Inaugural Sweepstakes program launched in July 2022 offering a grand prize of 'Exclusive VIP Experience at FINA Swimming World Cup – Toronto' including airfare and accommodations for two. Program raised over \$10,000.
- Marketing and registration effort to grow opt-in database for partnership activation and special offers has surpassed 30,000 subscribers.

COMMUNICATIONS AND MEDIA

- Increased investment in content marketing approach to communications, telling our own stories on digital channels as an alternative and/or influencer to traditional media, including partnership with a small Ottawa agency to create more original storytelling, particularly video
- Return to events (Trials, world championships, Commonwealth Games) provided opportunities to highlight athletes, coaches and staff.
- Targeted media training and support continued in particular with high-profile and young/up-and-coming athletes, and the High Performance Centre – Ontario staff/swimmers. Those expected to be key parts of the Paris 2024 teams will continue to receive tailored support in shaping and telling their stories over the next two years.
- World Cup being hosted in Toronto in October will provide an opportunity to highlight Canadian swim stars competing on the international stage at home.



OPERATIONS

The primary focus of the Operations department is to improve processes across the organization and increase capacity to support our membership. Key strategic initiatives found under the Organizational Excellence priority of the Strategic Plan are outlined below.

HUMAN RESOURCES PRACTICES AND SYSTEMS

Staff continued to work from home due to the continuation of the COVID-19 pandemic along with office construction and maintenance issues. Staff continued to use Microsoft Teams and Zoom to stay connected to work on joint projects and to maintain 1:1 and team touchpoints. Different staff were able to share the work underway via regular staff Town Halls. Staff Appreciation Week coincided with National Staff Appreciation Day in March. Staff continued to receive a quarterly HR newsletter, The Medley.

Staff performance reviews identified plans for staff to continue development for current and aspiring roles. Many staff took part in a variety of professional development opportunities.

The 4th annual employee survey results provided all teams with areas of strength and opportunity. The Director team continues to review and act on the survey results throughout the year.

The organization will undertake a succession planning project through the 2022-23 season, thanks to support from the Canadian Olympic Committee.

LEADERSHIP AND COLLABORATION WITH SPORT PARTNERS

Swimming Canada maintained frequent meetings with the Provincial Section Executive Directors. These meetings are important to continue relationship building and to identify operational and strategic priorities.

Continued collaboration with Sport for Life, the Coaching Association of Canada, and Canadian Lifesaving Society, along with Sport Canada, the Canadian Olympic Committee, Canadian Paralympic Committee and Own the Podium were priorities over the year.



TOOLS AND DATA MANAGEMENT

A full review of the Registration Tracking and Results system (RTR) took place in early 2022. A Steering Committee, with representatives from the provincial sections along with Swimming Canada staff, and a Working Committee, with representatives from all provincial sections, the CSCA, and Swimming Canada staff, were created. Consultant Alan Ahac was contracted to guide the work, which resulted in a decision to replace the existing RTR. A Statement of Requirements document and Request for Proposals (RFP) were created and the RFP was issued in June. The project plan includes a launch date of the new system for Sept. 2024.

Upgrades were added to the existing system for the fall of 2022, including the collection of two new optional demographic fields for registrants to indicate their gender identification (Transgender, Non-Binary, Cisgender); and BIPOC representation (Black, Indigenous, Person of Colour).

SAFE SPORT

Swimming Canada's Safe Sport program continues to support our effort to maintain a safe and inclusive environment for all, free from abuse, harassment or discrimination.

Introduced in the 2019-20 season, the Safe Sport Officer continues to support registrants through the complaint process. This independent third party is a certified workplace and harassment investigator, and applies appropriate Swimming Canada policies as required.

A joint project with Volleyball Canada and Athletics Canada was launched, through the support of the Canadian Olympic Committee, to create unique Safe Sport resources targeting athletes aged 12-18.

With the introduction of the Office of the Sport Integrity Commissioner (OSIC), through the SDRCC, Swimming Canada signed a pledge to confirm intent to sign on with a formal Partnership Agreement, and continued to collaborate with the SDRCC to create and finalize an agreement. The OSIC is expected to manage Safe Sport complaints for national activities of Swimming Canada, while provincial and club level complaints will continue to be managed through club and provincial policies. A requirement of the Partnership Agreement will be the adoption of the Universal Code of Conduct for Maltreatment and the Prevention in Sport (UCCMS). This will require an update to existing Swimming Canada Policies and Procedures.

This year's reporting includes Safe Sport complaint statistics as received by Swimming Canada's Independent Safe Sport Officer. The role of the Independent Safe Sport Officer (SSO) is to receive and triage inquiries and complaints they receive, manage National level complaints and redirect complaints as necessary to the appropriate provincial section. Many calls/inquiries received are basic Safe Sport inquiries, which do not result in a formal complaint or are not Safe Sport issues and therefore referred back to Swimming Canada staff, the provincial section or club. It is also important to note, that these numbers reflect inquiries to national SSO and not to PSOs and clubs. Individuals are generally expected and encouraged to contact their club or PSO first. The reporting below includes tracking of incidents received by the SSO between July 1, 2021 and June 30, 2022.

Total Incidents: 39

- National level (Safe Sport) 5
- Provincial level (Safe Sport referred back to PSO) 8
- Safe Sport inquiries that did not result in complaint or resulted in advice provided 14
- Non-safe sport incidents 12

Total number of current/open National Safe Sport cases being managed through a mediation or investigative process: 3

CHIEF FINANCIAL OFFICER EXECUTIVE REVIEW

The year-end audit which was conducted by PricewaterhouseCoopers did not reveal any deficiencies in the ICFR (Internal Control over Financial Reporting).

In 2021-2022 Swimming/Natation Canada was able to increase total net assets from operations by \$1,548,000 (excluding Trust Funds). This increase in net assets can be attributable to increases in Other Revenue, Member Fees and a carryover of Sport Canada support.

The Board of Directors has again approved additional funding in 2021-22 to the reserve needed to host the Pan Pacific Championships, which will be hosted by Swimming/Natation Canada in 2026. The total reserve is \$1,200,000 as of March 31, 2022.

Government funding which was carried over from 2020-21 was spent on High Performance Initiatives in 2021-22 and a carry-over of OTP funding from 2021-22, has been deferred to be used in 2022-23. Our Swimmer Membership numbers are recovering well from the effects of pool closures and the full Swim Calendar is indicative of a full recovery from the Pandemic.

Management continues to monitor the economic situation as it relates to the long-term funding of our sport and any necessary adjustments to budgets will be made as needed to ensure the long-term financial stability of the organization. The current financial position of Swimming Canada does not present any short or mid-term potential risk.

Swimming Canada continues to actively seek other sources of revenue through new sponsorships, online merchandise sales and other fundraising to support new initiatives and reduce dependency on government funding.



STATEMENT OF FINANCIAL POSITION

March 31, 2022 with comparative figures for 2021

	2022	2021
CURRENT ASSETS		
Cash and cash equivalents	\$ 4,763,946	\$ 5,174,624
Accounts receivable	1,435,950	1,043,800
Prepaid expenses and travel advances	307,553	166,905
Inventories	92,425	114,424
	6,599,874	6,499,753
TRUST FUND ASSETS		
Dr. Jeno Tihanyi Memorial Fund	6,149	6,149
Victor Davis Memorial Fund	74,220	74,817
	80,369	80,966
Investments	235,000	235,000
Tangible Capital assets (office building)	2,195,068	2,172,541
	\$ 9,110,311	\$ 8,988,260
LIABILITIES AND NET ASSETS		
Accounts payable and accrued liabilities	\$ 525,183	\$ 350,937
Deferred revenue	1,185,060	2,216,486
Current portion of mortgage payable	0.00	28,733
	1,710,243	2,596,156
Mortgage payable	0.00	539,440
NET ASSETS AND TRUST FUNDS		
Dr. Jeno Tihanyi Memorial Fund	6,149	6,149
Victor Davis Memorial Fund	74,220	74,817
Internally restricted	1,495,000	1,295,000
Invested in tangible capital assets	2,195,068	1,604,368
Unrestricted	3,629,631	2,872,330
	7,400,068	5,852,664
	\$ 9,110,311	\$ 8,988,260

M. Lyne Director Michael Rober Director

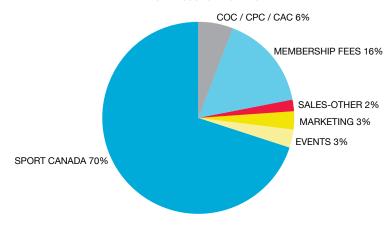
STATEMENT OF OPERATIONS

Year ended March 31, 2022 with comparative figures for 2021

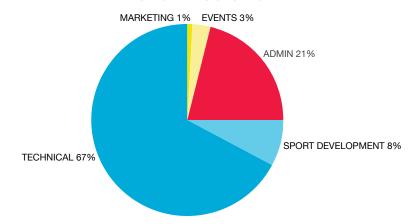
	2022	2021
REVENUE Sport Canada Membership Fees Canadian Olympic Committee Sponsorships Events National Sport Centres Interest and other Government assistance Sale of products Canadian Paralympic Committee Club development fees Coaching Association	\$ 8,516,620 1,972,252 650,000 302,982 342,406 50,000 141,967 0.00 29,658 70,000 43,205 12,155	\$ 5,234,554 1,879,292 657,500 219,820 204,597 50,000 72,162 996,164 24,720 75,000 33,115 19,655
	12,131,245	9,466,579
EXPENSES Technical: Tours and competitions High performance centres Program management Competition support Grants Coaching support services Administration: Payroll & benefits Promotions & communications National Office Planning & management Association Legal and professional fees Sport Development Events Marketing Cost of products sold Amortization (office building)	3,335,647 1,534,711 1,194,421 422,840 497,728 59,208 722,996 744,990 415,062 27,480 82,862 176,695 871,099 343,513 96,529 29,065 28,398	1,591,674 1,204,089 1,085,938 566,012 480,599 31,120 790,371 677,370 381,557 37,968 43,130 75,913 756,290 169,694 59,335 18,207 26,361
	10,583,244	7,995,628
EXCESS OF REVENUE OVER EXPENSES	\$ 1,548,001	\$ 1,470,951

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REVENUE BY SOURCE | 2021-2022



BREAKDOWN OF EXPENSES | 2021-2022





THANK YOU TO OUR PARTNERS





























































