



Event Photography and Videography Procedure

Swimming Canada believes that when used properly photography and videography are excellent tools to celebrate and promote one's involvement and achievements within the sport. We also understand that while the great majority of images are appropriate and are taken in good faith, it is fact that certain images can be misused and/or misinterpreted to put an event participant, most notably children, at risk.

Definitions

The following term has meaning in this document:

“Photography and Videography”: A blanket term referring to all forms of image capture, including but not limited to still photography, video recording, social media posts and/or video streaming.

Procedure

In order to minimize risk, all photographs and video taken at Swimming Canada/Provincial Section sanctioned competitions, whether taken by a professional photographer or videographer, spectator, team support staff or any other participant, must observe generally accepted standards of decency - in particular:

- Photography and videography are prohibited from behind swimming blocks at the start of a race or where otherwise posted;
- Photography and videography are prohibited in locker-rooms or bathrooms or any other dressing or prep area;
- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context;
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swim suit;
- Avoid images, camera angles and poses that may be more prone to misinterpretation or misuse by others.

Failure to adhere to these procedures are subject to the [Code of Conduct](#). In addition, failure to adhere to these procedures may also result in accreditation being revoked or removal from the event.

All event participants and spectators should be made aware of these photography and videography standards with event announcements. See below for a sample announcement, which can be added to current pre-session announcements.

“A reminder to participants; Under NO circumstances are cameras or other recording devices allowed in the area immediately behind the starting blocks during practice or competition starts, OR in locker rooms, bathrooms, or any other dressing area.”

Approval

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